DEAN ZIEGLER:

An Entrepreneur Assisting Businesses with Effective Business Process Improvement Templates

Whether sustaining your business or taking it up a notch higher, organizations must continuously improve their business processes. Failure to update and enhance existing business processes can lead to a higher operational cost, lower revenues, less motivated employees, and fewer satisfied clients, and eventually… disaster. **Dean Ziegler, Founder & Owner, Systems2win**, understood these perils of redundant and outdated business processes and brought to the world effective Excel templates for improving business processes.

Dean has developed more than 150+ office templates for various business process improvements. His templates have helped many organizations across the globe to optimize their process with increased efficiency, effectiveness and agility.
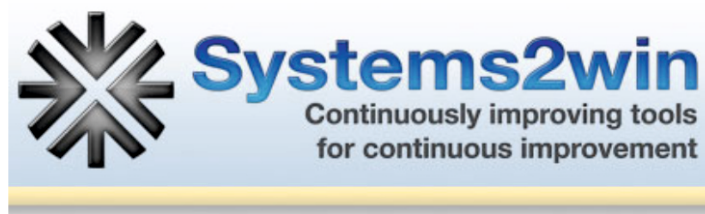
Whether it is about finding the root cause analysis for a problem, cost estimation for a project or improving quality and training in the organization, it is not uncommon to pay more than $10,000 for software written on the top of a database; so people get shocked to see similar capability in just a $300 set of Systems2win Excel templates.

Systems2win has the solution for many day-to-day business concerns associated with any organization. Their templates not only provide step by step and easy to understand solutions for common problems, but also help clients to choose the right tool for the next step of their lean journey, with the help of a tool selection matrix. The templates come with online training, and optional live, instructor-led training. Affordability, value for money, and effectiveness for improving business processes explains the popularity of these tools for Lean Sigma business process improvement.

Belief of Dean Ziegler

In addition to the hard-earned experience of 30+ years in business process improvements tools and techniques, Dean also has the unique perspective of being a Certified Clinical Hypnotherapist. One of Dean's favorite quotes is, *"Thinking is the hardest work there is. That's why so few people do it."*- Henry Ford.

Dean believes that systematic thinking and ways of asking questions can solve almost any problem. There are templates for lean assessment, leader standard work, and other lean management tools, training, and systems to guide leaders in any organization to make good decisions in difficult situations.

Dean believes that the elusive goal of "lean culture" can be systematically and reliably instilled by empowering organizations with standardized tools, training, and systems for lean leadership.

Ingenious Solution Provider Systems2win

MS Excel is not new to this world but only few firms know and have the expertise to transform business fortunes with the efficient use of it.

Systems2win seeks to make lean methods easier to learn and understand with the help of Excel templates and online training. International organizations are especially fond of the ability to instantly switch their templates and training between multiple languages – including English, Spanish, Portuguese, French, German, and Chinese.

Tools and Templates of Sytems2win

Decision making tools, Problem solving tools, Lean management tools, Value stream management, Strategic development tools, Team leadership tools, Work instruction templates, and DMAIC tools for quality improvement are among the 150+ Systems2win templates for process improvement.

The unattainable but useful goal of continuous process improvement is to provide perfect value to your customer through a perfect value creation process that has zero waste. Keeping that goal as your "North Star", you use your Systems2win templates to achieve improvements in productivity, quality, and lead-time by eliminating waste through kaizen. Systems2win has designed these templates by keeping PDCA/PDSA scientific methods at the core. There are templates and training for Kaizen Events, Kata Coaching, and other popular ways to systematize the ways that you coach every middle manager to coach every team leader to approach obstacles to Strategic Targets — using the PDCA scientific method. *"It is not a tactic or a cost reduction program, but a way of thinking and acting for an entire organization"* asserts Dean.

These tools and templates are widely known, and their effectiveness can be gauged by the positive compliments of hundreds of clients on the Systems2win website.

Future Perspectives

Dean is focusing on continuously improving these tools, and creating even more templates and learning videos for solving other common challenges faced when attempting to improve business processes.

"Our focus is on developing Excel spreadsheets that can perform lean process analysis that is beyond what a typical excel user is capable of programming," Dean concludes.

Dean Ziegler
Founder & Owner

> *We are transforming businesses through our easy-to-use and affordable business process improvement excel templates*